



M E D I A R E L E A S E

STATE OF TENNESSEE
DEPARTMENT OF COMMERCE AND INSURANCE

FOR IMMEDIATE RELEASE
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TENNESSEE SECURITIES DIVISION BRINGS AMERICA'S LARGEST IN-SCHOOL TOURING THEATER TO TENNESSEE

Comic Improv Helps Kids Understand Personal Finance

Nashville, TN.- The Tennessee Securities Division is sponsoring a unique mixture of personal finance and humor to students in middle schools across Tennessee next week, which brings important financial literacy topics into the comic spotlight by premiering a live, in-school theater show called "*Mad About Money*".

Created by The National Theatre for Children (NTC), "*Mad About Money*" is the only nationwide educational show of its kind to teach young people the principles of saving, budgeting, investing and credit. The NTC plans to take the performance to 1,000 schools in all 50 states next year.

"This program is exciting because it gets kids involved in financial literacy in a way other programs do not. It's so important to start teaching financial literacy early in life," said Daphne Smith, Assistant Commissioner of the Tennessee Securities Division. "According to recent studies, 65% of high school seniors on average failed a test to determine their knowledge of personal finance basics. By uniting improv comedy with proven education techniques, this program helps students understand the basics of personal finance."

NTC is the largest in-school touring company in America, which delivered over 7,000 performances in 2004 and is trusted by educators for a unique formula of live theatrical interaction and sound educational technique.

"Mad About Money is the first of its kind improv comedy show that teaches students about money," said Ward Eames, Founder and President, The National Theatre for Children. "Thanks to the Tennessee Securities Division and their commitment to support financial education programs, we are able to bring this educational and entertaining program to thousands of students in Tennessee."

The statewide performances are scheduled as follows:

Monday, October 24, from 8:00 a.m.– 9:00 a.m.

Rose Hill Middle School
2233 Beech Bluff Road
Jackson, TN 38301

Monday, October 24, from 12:00 p.m.– 1:00 p.m.

Millington Middle School
4964 Cuba Millington Road
Millington, TN 38053

DAVY CROCKETT TOWER, 5TH FLOOR
500 JAMES ROBERTSON PARKWAY
NASHVILLE, TN 37243
615.741.2241

Tuesday, October 25, from 9:00 a.m.- 10:00 a.m.

Central Middle School
701 East Main Street
Murfreesboro, TN 37130

Tuesday, October 25, from 2:00 p.m.- 3:00 p.m.

Greenbrier Middle School
2450 Highway 41S
Greenbrier, TN 37073

Wednesday, October 26, from 9:00 a.m.-10:00 a.m.

Springfield Middle School
715 5th Avenue West
Springfield, TN 37172

Wednesday, October 26, from 1:10 p.m.- 2:00 p.m.

Lewisburg Middle School
500 Tiger Blvd.
Lewisburg, TN 37091

Thursday, October 27, from 9:15 a.m.- 10:15 a.m.

East Lake Middle School
2700 East 34th Street
Chattanooga, TN 37407

Thursday, October 27, from 12:00 p.m.- 1:00 p.m. and a second show from 1:00 p.m.- 2:00 p.m.

Hixson Middle School
5401 School Drive
Hixson, TN 37343

Friday, October 28, from 7:30 a.m.- 8:30 a.m. and a second show from 8:30 a.m.- 9:30 a.m.

Vance Middle School
815 Edgemont Avenue
Bristol, TN 37620

Friday, October 28, from 12:00 p.m.- 1:00 p.m.

East Ridge Middle School
6595 St. Claire
Whitesburg, TN 37891

Mad About Money program components, which meet state and national standards for teaching financial and investor literacy, include live in-school performances, engaging workbooks, take-home activities, Internet exercises, handy guidebooks, curricular aids for teachers, and a rigorous testing method for measuring program results. Excerpts are available at www.nationaltheatre.com/madaboutmoney.aspx.

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